

EQOLOGY™



# PURE ARCTIC OIL



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Discover the pristine purity of Norwegian nature with Eqology's Pure Arctic Oil, a premium Full Spectrum Omega-3 source. Harvested from 100% wild-caught cod in the Arctic Sea, this supplement offers essential fatty acids, DHA, and EPA for health and vitality.

Blending organic, cold-pressed extra virgin olive oil with Full Spectrum Omega-3, Eqology's Pure Arctic Oils provides exceptional health benefits. Rich in oleic acid (omega-9), and polyphenols, the organic, cold-pressed extra virgin olive oil enhances the function of the product, so your body gets the most of every drop. The combination of natural high EPA and DHA levels and potent antioxidants can help reduce oxidative stress and inflammation, supporting heart health, brain function, and overall wellness, making Pure Arctic Oil an unparalleled choice for natural health.

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## **PURE AND SUSTAINABLY SOURCED**

Crafted by nature and shaped for you, Pure Arctic Oil is MSC-certified and sustainably sourced from traceable Arctic waters. This premium supplement promotes a balanced omega-6 to omega-3 ratio, boosting your omega-3 index for optimal cardiovascular, brain, vision, and immune health.

## **UNMATCHED FRESHNESS AND POTENCY**

What sets Pure Arctic Oil apart is its unmatched freshness. Processed within six hours of being caught, Arctic wild cod trimmings are transformed into one of the freshest omega-3 oils on the market. Enhanced with organic, cold-pressed extra virgin olive oil, vitamin D3, Pure Arctic Oil delivers a fresh taste and powerful benefits. Every bottle is traceable to the exact fishing boat, connecting you directly to the source.

## **PURE ARCTIC OIL LEMON/ORANGE**

Our flagship product since 2015, this omega-3 oil supports cardiovascular health, immune function, and overall wellness. Sourced from wild Arctic cod, it blends high-quality omega-3s with cold-pressed organic extra virgin olive oil, rich in polyphenols for added health benefits. Award-winning for its taste and quality.

## **PURE ARCTIC OIL GOLD**

Ideal for brain and vision health, this advanced formula increases DHA levels and includes lutein and vitamin A to protect against age-related decline. Sourced from Arctic wild cod and enhanced with organic, cold-pressed extra virgin olive oil, it's perfect for those prioritising cognitive and eye health.

## **PURE ARCTIC OIL FOR KIDS**

Formulated for children, this lemon-flavoured omega-3 oil supports brain, eye, and immune system development. With added vitamin D for bone health and a lighter texture, it's designed to be both nutritious and kid-friendly.

## **PURE VEGAN OIL**

A plant-based omega-3 solution with DHA and EPA from marine algae, enhanced with organic, cold-pressed extra virgin olive oil, vitamin D3, and lutein. Ideal for those following a vegan lifestyle, it supports bone, immune, brain and eye health while being certified by the Vegan Society.

## **PURE ARCTIC OIL NATURAL**

An option designed with the same high-quality omega-3s and organic, cold-pressed extra virgin olive oil benefits, but offering a subtle, neutral taste that integrates easily into any diet.



Contents per 10 mL dose	<b>Omega-3 (DHA &amp; EPA)</b>	<b>Vitamin A</b>	<b>Vitamin D</b>	<b>Lutein</b>	<b>Glass bottle</b>
<b>Pure Arctic Oil Lemon/ Orange</b>	1420 mg	-	20 mcg	-	-
<b>Pure Arctic Oil Natural</b>	1500 mg	-	20 mcg	-	YES
<b>Pure Arctic Oil Gold</b>	2000 mg	400 mcg	20 mcg	10 mg	YES
<b>Pure Arctic Oil Kids</b>	1800 mg	-	16 mcg	-	-
<b>Pure Arctic Oil</b>	1500 mg	-	20 mcg	10 mg	YES

## Approved health claims



### Good for your heart

250 mg of EPA and DHA contributes to normal heart function.



### Good for your brain

250 mg of DHA contributes to brain health by maintaining normal brain function.



### Good for your vision

250 mg of DHA helps to maintain a normal vision.



### Good for your blood pressure

2-5 gr of DHA and EPA helps to maintain normal blood triglyceride level and normal blood pressure.



### Vitamin D3

Vitamin D3 contributes to normal muscle and immune system function, normal absorption of calcium and phosphorus, normal blood calcium levels, and maintenance of normal bones and teeth.

# DID YOU KNOW

Did you know that 9 out of 10 people have an omega-3 deficiency?\* Take control of your health with an Eqology Omega-3 blood test to monitor your Omega-3 and Omega-6 levels. This self-administered test is simple - just a quick finger prick allows you to collect your blood sample at home. By analysing your results, you can gain valuable insights into your health, helping you make informed decisions to optimise your well-being and maintain a balanced omega-3 ratio. Empower yourself to manage your health with precision and ease.

Do you want to learn more about the full spectrum fatty acids in Pure Arctic Oil? Read more on [eqology.com](https://eqology.com) or scan the QR-code below.

## RANCIMAT TEST

Oxidative stability of Pure Arctic Oils are demonstrated using the Oxidative Stability Index, which is measured by the Rancimat analysis method.

## SUPERIOR TASTE AWARD

The International Superior Taste Awards honour exceptional products meeting the highest standards in flavour and quality. Pure Arctic Oil has proudly earned the prestigious 2-star award every year since 2018.

## MSC-CERTIFICATION

Ensures that the fish is sourced from fisheries committed to sustainable practices, preserving marine ecosystems for future generations.

## COLOGNE LIST

Kölner Liste© (Cologne List©) is a respected directory of products tested for prohibited substances, providing athletes with a trusted resource for safe and certified nutritional supplements.



Everyone  
Needs  
Omega-3  
Video



Omega-3  
Test Video



Full spectrum  
fatty acids in  
Pure Arctic Oil



## Your EQ Business Partner

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It's in our nature